



MARKET REPORT

October 28th, 2026

Weather, seasonal transitions, and growing-region challenges continue to influence produce supply and pricing. Tomatoes, asparagus, leafy greens, squash, and peas are experiencing some of the strongest market pressure.



ASPARAGUS

Demand continuing to exceed available supply. New fields are opening in Southern Peru.



TOMATOES

Tomato supplies are tightening as local and seasonal production winds down.



BLUEBERRIES

Pacific Northwest production has concluded, shifting primary supply to Peru. Volumes remain limited through October



Snow Peas

Tight availability and elevated pricing are expected to continue for the next several weeks.



SQUASH

Supplies are very tight, and stronger demand has pushed pricing higher.



CARROTS

Quality and supplies of jumbo, medium, and cello carrots are good.